

TitanCraft Briefcases Ltd. – Company Profile & Sales Summary

Company Overview

- **Company Name:** TitanCraft Briefcases Ltd.
- **Founded:** 1998
- **Headquarters:** Chicago, IL, USA
- **Website:** www.titancraftbriefcases.com
- **Industry:** Fashion Accessories / Business Gear
- **Specialty:** High-quality, durable, and innovative briefcases tailored for professionals.



Product Catalog – 2025 Edition

Aegis Pro

- **Material:** Aerospace aluminum with carbon fiber lining
- **Target Audience:** High-level executives, lawyers
- **Features:**
 - TSA-approved locking system
 - Wireless charging compartment
 - RFID-blocking interior pockets
- **MSRP:** \$799

MetroLite

- **Material:** Vegan leather with ballistic nylon base
- **Target Audience:** Urban professionals, startup founders
- **Features:**
 - Expandable design with laptop sleeve (up to 16")
 - USB port integration
- **MSRP:** \$299

Envoy Classic

- **Material:** Full-grain Tuscan leather
- **Target Audience:** Traditional businesspeople
- **Features:**
 - Hand-stitched interior
 - Brass hardware
- **MSRP:** \$429

Command Tactix

- **Material:** Kevlar-reinforced synthetic blend
- **Target Audience:** Field agents, defense contractors, outdoor professionals
- **Features:**
 - Water & fire resistant
 - Modular attachment system (MOLLE)

- **MSRP:** \$659

NeoBrief One

- **Material:** Sustainable hemp fiber + recycled plastics
- **Target Audience:** Eco-conscious professionals, students
- **Features:**
 - Ultra-lightweight
 - 100% biodegradable core shell
- **MSRP:** \$179



5-Year Sales Summary (2020–2024)

Units Sold Per Year

Year	Aegis Pro	MetroLite	Envoy Classic	Command Tactix	NeoBrief One	Total Units
2020	6120	12430	8910	2300	5400	35160
2021	6580	13100	9020	2700	6200	37600
2022	7020	14220	9810	3300	7800	42150
2023	8450	15760	10120	4500	9200	48030
2024	9180	17300	11000	5200	11700	54380

Revenue Per Year (USD)

Year	Aegis Pro	MetroLite	Envoy Classic	Command Tactix	NeoBrief One	Total Revenue
2020	\$4,892,880	\$3,715,570	\$3,819,390	\$1,515,700	\$966,600	\$14,910,140
2021	\$5,259,420	\$3,920,900	\$3,867,180	\$1,782,300	\$1,109,400	\$15,939,200
2022	\$5,606,580	\$4,251,780	\$4,208,490	\$2,175,700	\$1,396,200	\$17,638,750
2023	\$6,755,050	\$4,712,240	\$4,344,480	\$2,964,000	\$1,646,800	\$20,422,570
2024	\$7,338,420	\$5,182,700	\$4,719,000	\$3,430,800	\$2,094,300	\$22,765,220



Strategic Insights

- **Top Seller by Volume:** MetroLite
- **Top Seller by Revenue:** Aegis Pro
- **Fastest Growing Product:** NeoBrief One (117% growth from 2020 to 2024)
- **Emerging Markets:** Asia-Pacific and Scandinavia
- **Most Common Customer Segment:** Ages 30–45, urban professionals

R&D and Market Trends

- AI-integrated smart briefcases in R&D (expected Q4 2025)
- Sustainability line (NeoBrief) outperforming forecasts

- Direct-to-consumer online sales surpassed 60% of total sales in 2024